

Fruita Lagoon Redevelopment Survey Results

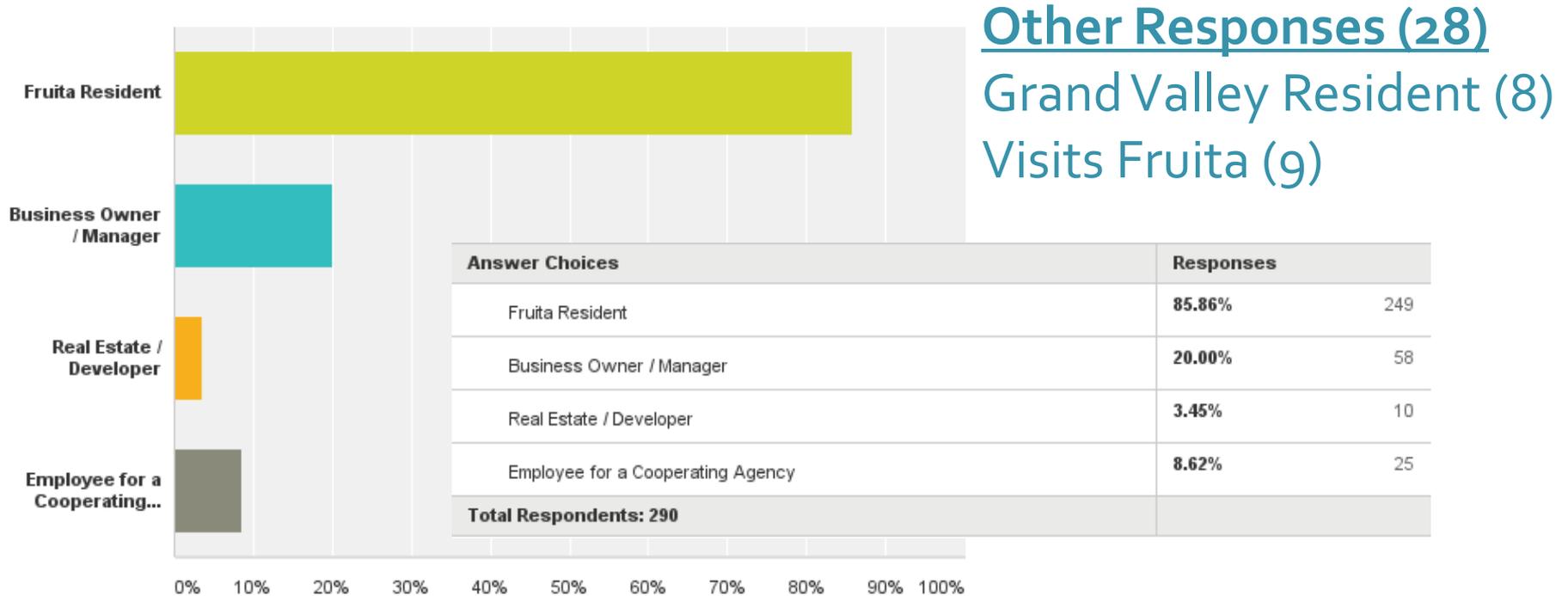


To gather ideas from the community that can be used to develop a conceptual master plan for the site and provide the City with direction as opportunities arise.

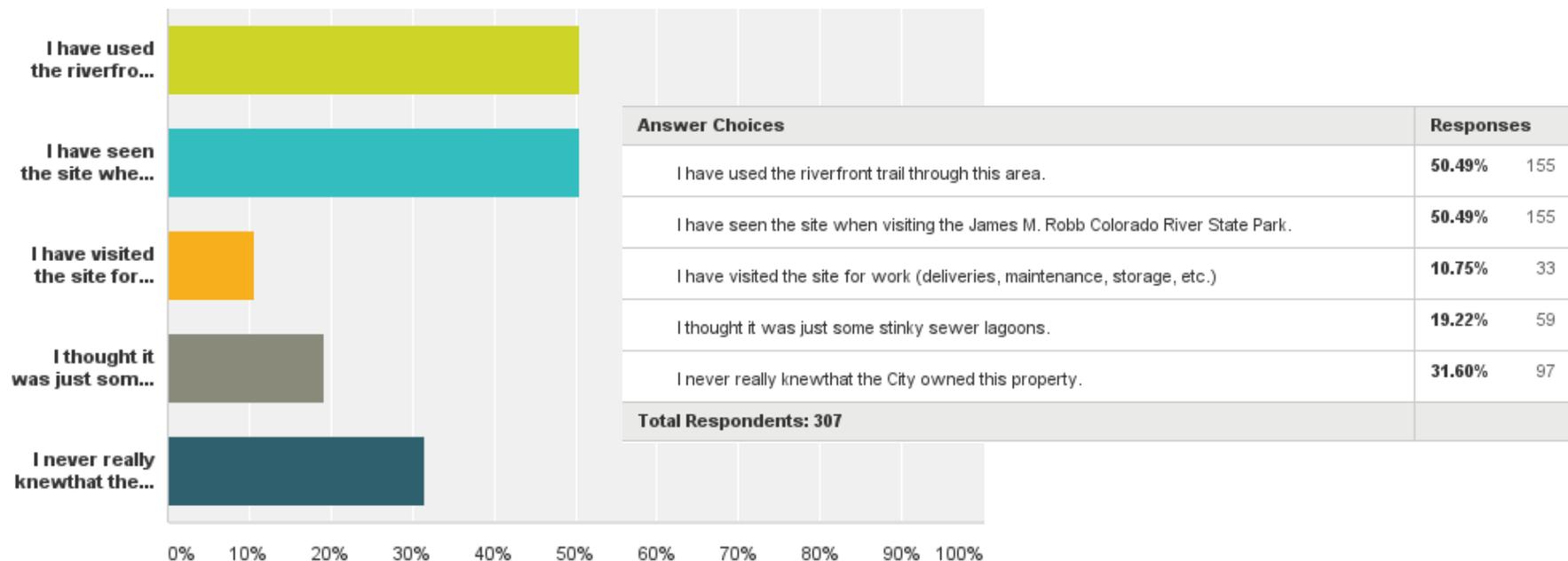
July 18 – Aug 8, 2016

318 Total Responses

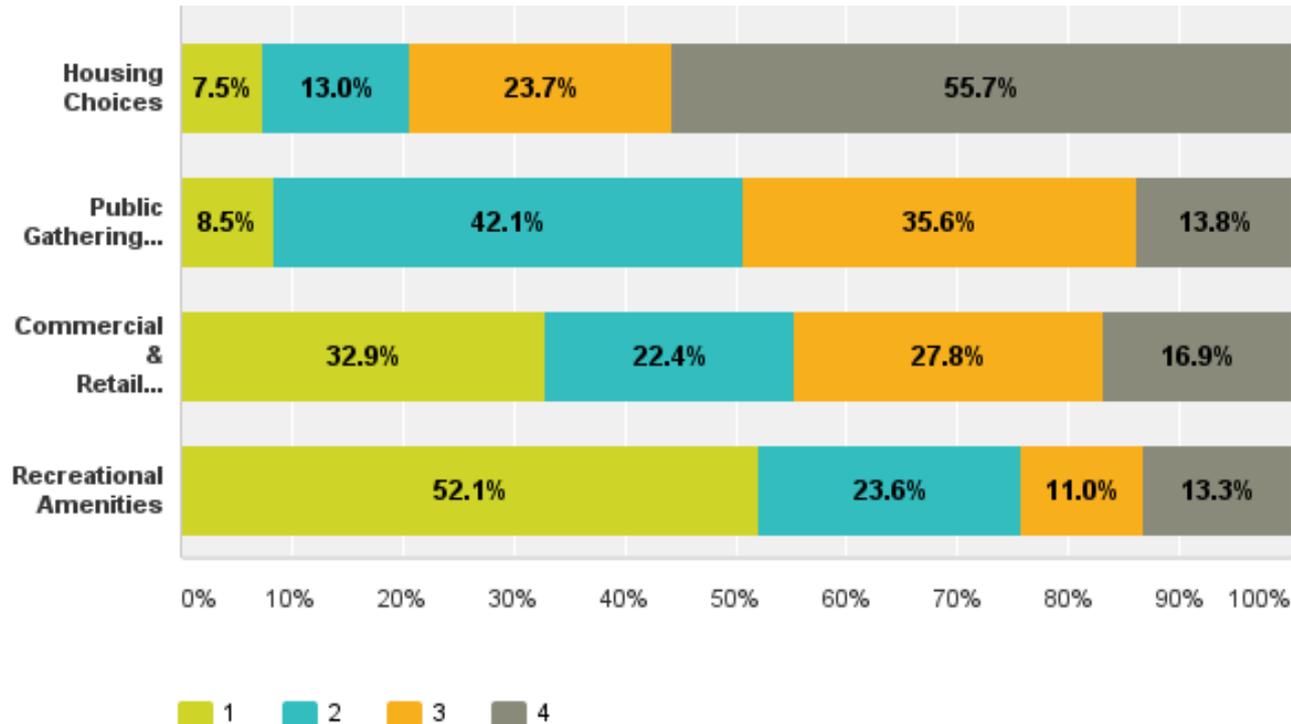
Q1: Which of the following describes your interests in the subject property? (select all that apply)



Q2: Please describe your familiarity with the subject property prior to this survey.



Q3: Please rank which of the following amenities or services you feel are most needed in Fruita? (1 is most needed, 4 is least needed)



Over Half of Respondents think Housing is LEAST Needed Amenity/Service in Fruita.

Q4: Please rank the types of uses that you think would be most appropriate for the lagoon properties.

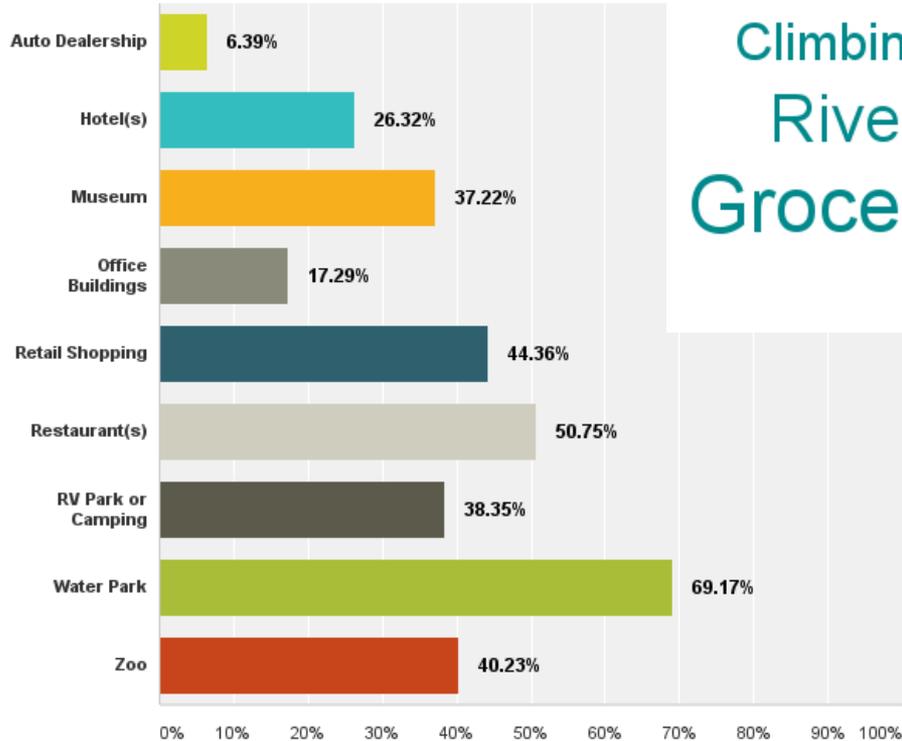


Commercial or
Open Space & Recreation

uses are most
desired.

Industrial
or Residential
uses are least
desired.

Q5: Which Commercial uses do you feel might be appropriate if the lagoon property were redeveloped?

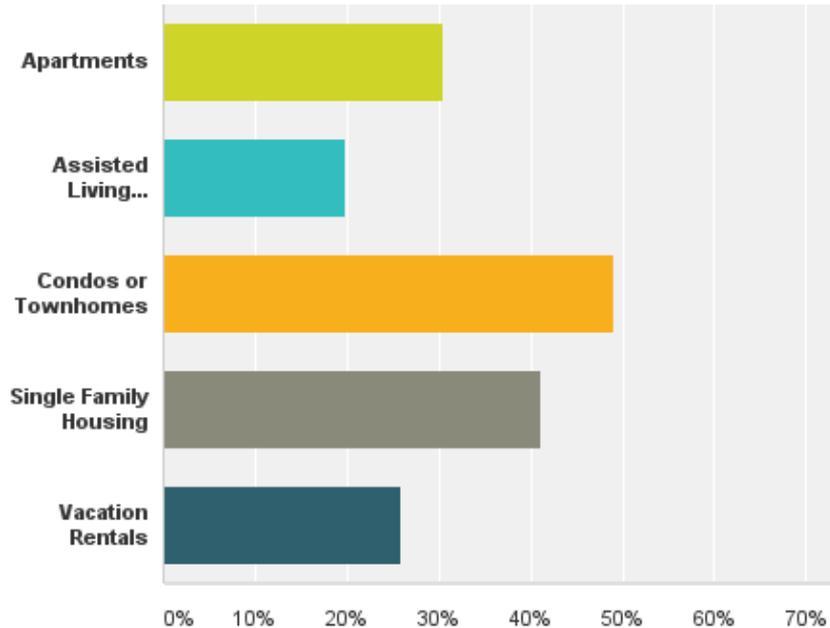


Climbing Walls Zoo Movie Theater Mixed
 River Supermarket Park Recreation
 Grocery Family Center Zip Activities Golf
 Retail Shopping

Comment Summary (48 Received)

- 16 Respondents suggested some type of Retail Anchor
- 8 Respondents suggested some type of Mixed Use

Q6: Which Residential Uses do you feel might be appropriate if the lagoon property were redeveloped?



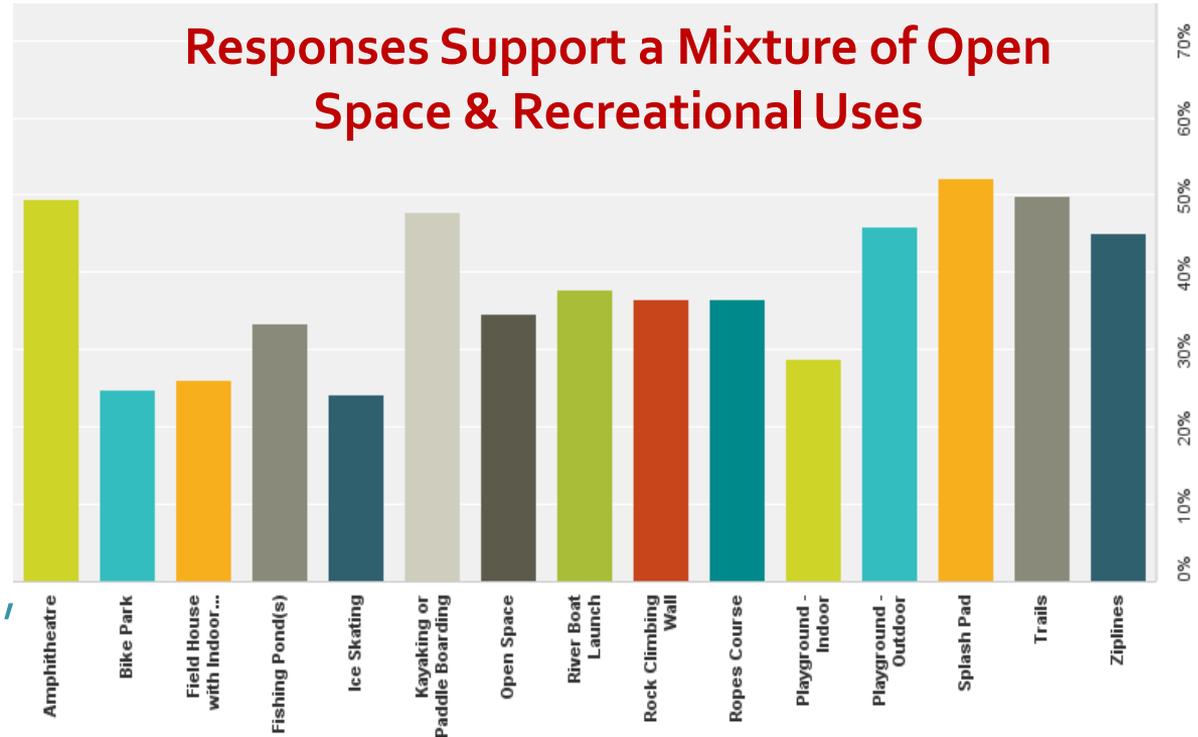
Question Summary (47 comments)

- 102 Respondents skipped question
- 38 Comments Received suggesting that Residential Not Appropriate
- 4 Comments suggest Residential in Mixed Use Development

Q7: Which types of Recreational amenities would you like to see developed at the lagoon property?

Comment Summary (39)

- Dog Park (7)
- Swim Beach (3)
- Nature Center
- Provide Shade (2)
- Public Lands
Information Area
- Recreational Amenities that compliment, and not compete with, State Park (2)
- Year-Round Amenities



Q8: Do you have any specific ideas on what you would like to see developed at the lagoon property that was not included in your previous responses?

Similar Facility River Front Big Open Space
Industry Splash Pad Natural Nice Museum
Fruita Little Salt Wash Park Commercial
Family Boat Launch Businesses Homeless
Mixed Mall Outdoor Recreation Love Place