



FRUITA COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: August 12, 2016
Re: WEEKLY INFO UPDATE

Tuesday's City Council Meeting

We have a full agenda beginning with an update from GJEP Executive Director Kristi Pollard, National Park Day proclamation and recognition of Fruita resident Helen Lamm to celebrate 105 years of life with a cake recess. In addition to the consent agenda we have two public hearings related to US Tractor & Harvest, Inc.'s proposed site review and the second reading of our minor sign ordinance amendment. Under Administrative reports we have a presentation on OHVs on City roads and an update on the City's economic development efforts.

\$1 Million Grant Awarded

We are thrilled with the Energy Impact grant award from DOLA for \$1 million toward the construction of the Kokopelli section of the Riverfront Trail. We hope this has a positive influence on obtaining the remaining, pending grants with GOCO and CDOT.

Vote Fruita to Defend Title as Colorado's Best Adventure Town

You'll remember that we were the large town who won multiple rounds of online voting last year to become Colorado's Best Adventure Town on Elevation Outdoor's poll. We are in the running again and doing great against Colorado Springs:

<http://www.elevationoutdoors.com/poll/colorado-springs-vs-fruita/>

Please spread the word and vote—you can vote every 24 hours. The contest runs six weeks with round one through Aug. 22, round three through Sept. 6, round four through Sept. 12 and round 5 through Sept. 12.

Outdoor Retailer Trade Show

Mayor Buck, Ture Nycum and I had a successful recruiting trip at the Outdoor Retailer Show in Salt Lake City, UT last week along with GJEP staff. We had productive meetings with prospects we are working with and media. I will provide an update on our economic development efforts Tuesday night.

Honor the Past – Envision the Future **FRUITA**

TID BITS:

- The episode of the series “Colorado Experience” that Rocky Mountain PBS filmed Julia McHugh, curator of Paleontology at Dinosaur Journey’s interview for was the Dinosaurs episode (picked by Viewer’s Choice!). It is scheduled to air on January 12th. You can find out more about the series here: <http://www.rmpbs.org/coloradoexperience/>.
- Check out this video promo on the Rim Rock Marathon that will end in Circle Park in Fruita Nov. 5th: <https://youtu.be/ynXSoOGNlcl>
- We had 6 new housing starts in July adding up to 44 for the year.
- We received a new bid for a banner on the CO-OP tower with better materials and warranty, but still too much at over \$11,000.
- See photo below of a sample banner to put up throughout the City and replace the more than 40 faded banners. We are looking into competitive pricing of this style and possible alternation of black and white.
- The Downtown Advisory Board has taken the permission of Council more than a year ago to hand making banners for some of the downtown poles by hosting community banner making parties. The banners now need to be sewn as time permits.
- The lagoon redevelopment survey received 318 responses and we will begin next week reviewing data and proceeding with a consultant to formulate the plan with our AGNC grant funds.
- We filed our due diligence earlier this year for our 25 cfs water rights out of the Colorado River and are now being asked to justify the amount of the rights with future growth projections that we are putting together.
- We are working on our sewer permit due next week.
- Holly Park continues to have flooding problems and Public Works is working with GVDD to offer assistance in their efforts to fix.
- The siding is complete at the FCC and looks great.
- We are working with the Fruita Little League, who will be adding some batting cages at LSW Park.
- The Arts & Culture Board is working with a few local businesses to raise funds for public art through events at the businesses.
- Budget, Budget, Budget!
- 3 bids for street overlays were opened today and the low bid is within budget the project will likely begin very soon.
- Staff is finalizing design and work to apply for construction funds from the FMLD Sept. 8 for assistance to improve the alley north of Aspen Ave.
- Staff had a positive meeting with a possible stand up paddle board yoga instructor looking to provide classes in Fruita!

FRUITA IN THE NEWS (or related news to the area):

- Fruita awarded \$1 million grant: <http://www.gisentinel.com/news/articles/fruita-awarded-1-million-grant>
- Dinosaur journey Receives \$50,0000 grant to upgrade fossil collection space TV spot: <http://www.westernslopenow.com/news/local-news/dinosaur-journey-receives-50000-grant-to-upgrade-fossil-collection-space>
- Fruita Fall Festival to honor hometown heroes: <http://kool1079.com/fruita-fall-festival-2016-hometown-heroes/>
- Cops and Cars raises money for Special Olympics athletes TV spot: <http://www.nbc11news.com/content/news/389396892.html>
- The Outdoor Industry is finally ready to play political hardball: <http://www.outsideonline.com/2103006/mr-benitez-goes-washington>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- All summer events listed below.
- **Tomorrow, August 13**, 9am – noon is our Bicycle Rodeo at the FCC.
- **Also tomorrow, Aug. 13** is the Farmer’s Market from 8:30 – 12:30 pm in Civic Center Park.
- **August 25** at Two Rivers Convention Center from 9am – 3pm is the AGNC Economic Development Summit. The agenda is not yet finalized, but cost is \$50. Deb can register you if interested in attending. More info to come.
- **August 27** is the annual Feast of Skulls. See invite and details below.
- **September 28 & 29** is the Colorado Outdoor Recreation Industry Leadership Summit (see save the date info below).
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



2016 Summer Events and Activities in Fruita

June 3-4	Mike the Headless Chicken Festival		Downtown Fruita
June 9	Thursday Night Concert – Jack and Jill	7:30pm	Downtown Fruita – Civic Center Park
June 11	Dinosaur Day	9am - 5pm	Dinosaur Journey Museum
June 15	Colorado Riverfront Concert – March Forth	7:00pm	James M Robb Colorado River State Park
June 16	Thursday Night Concert – The Navigators	7:30pm	Downtown Fruita – Civic Center Park
June 22	Bike to Work Day Breakfast by FHW (Flash Ride from Dinosaur Journey To Community Center 6:30 am)	7:30-9am	Fruita Community (Recreation) Center
June 23	Thursday Night Concert – Bicycle Annie	7:30pm	Downtown Fruita – Civic Center Park
June 24	Food Truck Fridays	5:30 – 8:30pm	Downtown Fruita – Civic Center Park
June 25	Fruita Farmers Market Starts (each Saturday)	8:30 am – 12:30pm	Downtown Fruita – Civic Center Park
June 30	Thursday Night Concert – Centennial Band (City Council Ice Cream Social)	7:30pm	Downtown Fruita – Civic Center Park
July 3	Fruita Fireworks Display (Fireworks Set-off at Dusk from Snooks Bottom)	Dusk	Viewing Throughout Fruita
July 3	Fruita Family Fun Fair	5 – 9 pm	South Side Market Place
July 7	Thursday Night Concert – Stonefed	7:30pm	Downtown Fruita – Civic Center Park
July 14	Thursday Night Concert – Flat Top Reed	7:30pm	Downtown Fruita – Civic Center Park
July 20	Little Salt Wash Trail Dedication (Ride, Run, Walk from Fruita Community Center to State Park. Dedication Prior to Concert.)		James M Robb Colorado River State Park
July 20	Colorado Riverfront Concert – Subdudes	7:00pm	James M Robb Colorado River State Park
July 21	Thursday Night Concert – Sleep Junkys	7:30pm	Downtown Fruita – Civic Center Park
July 22	Food Truck Fridays	5:30 – 8:30pm	Downtown Fruita – Civic Center Park
July 28	Thursday Night Concert – Retrospectacle	7:30pm	Downtown Fruita – Civic Center Park
Aug 4	Thursday Night Concert – Zolopht	7:30pm	Downtown Fruita – Civic Center Park
Aug 4	Colorado Riverfront Concert – Buckwheat Zydeco	7:00pm	James M Robb Colorado River State Park
Aug 6	Cops and Cars for Special Olympics		Fruita Monument High School
Aug 11	Thursday Night Concert – Williams Brothers Band	7:30pm	Downtown Fruita – Civic Center Park
Aug 13	Bike Rodeo		Fruita Community (Recreation) Center
Aug 13	Tour of the Valley – Bicycle Tour		Fruita Area Roads
Aug 26	Food Truck Fridays	5:30 – 8:30pm	Downtown Fruita – Civic Center Park
Sep 10	Dog Daze at the Outdoor Pool		Fruita Community (Recreation) Center
Sep 17	Final Farmer's Market	8:30am – 12:30pm	Downtown Fruita
Sep 23-25	Fruita Fall Festival		Downtown Fruita
Sep 30	Food Truck Fridays	5:30 – 8:30 pm	Downtown Fruita – Civic Center Park

*Also don't forget the Tuesday night Rodeos at Rim Rock during the summer.

The Museums of Western Colorado and



Alpine Bank

present

FEAST OF SKULLS



Saturday ▣ August 27, 2016

An Edgy-Glam Evening to Benefit the Museums of Western Colorado



Dinner Buffet

Classic Rock



