



FRUITA

COLORADO

Weekly Info Update

325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: November 4, 2016
Re: WEEKLY INFO UPDATE

Colorado's Top Adventure Town (for the second year in a row!)

While it is no surprise ☺, we are still thrilled to have been voted Colorado's Top Adventure Town again for the large town category of all populations above 9,000 people in the Elevation Outdoors' contest.

<http://www.elevationoutdoors.com/november-issue-elevation-outdoor-live/> will get you to the online version (cover photo below).

Rim Rock Marathon

This Saturday, Nov. 5 is the Rim Rock Marathon (<http://www.rimrockmarathon.com/index.html>) that will end in Circle Park. For the first time ever, the race (with the exception of our 0.038 marathon) has sold out! See press release below. Registration began today at the Community Center from 3-7 pm. We have some nice Fruita swag that will be in the participant packets for those running in the marathon or the half-marathon. We also have the Fruita 0.038 Marathon on Aspen Avenue that starts and ends at Circle Park—this includes a men's, women's or family fun run and the cost is \$10 and these races begin at 10 am with registration at 9 am. We hope to see many locals at Circle Park to enjoy the festivities and cheer the runners on.

Fruita DMV

Mesa County Clerk Sheila Reiner notified us this week that due to budget constraints and prioritization of funds, they have unfortunately had to conduct layoffs and posted the Fruita DMV office will close permanently as of Nov. 10. The Clifton office will be closed a couple weeks after, leaving only the Grand Junction office open. We hate to see this office close as many residents appreciate the convenient service they received. You will remember that we provide the space free of charge. Moving forward residents will have to either renew registrations via phone, mail or online at <http://plates.mesacounty.us>.

Honor the Past – Envision the Future **FRUITA**

TID BITS:

- Halloween was in full swing in Fruita this past week with Truck-N-Treat, Trick or Treat Street on both sides of town, Monster Mash at Dinosaur Journey, school and private parties, neighborhood trick or treating, trick or treating at Highline Lake, among other events.
- City hall was decked out as Snow White and many dwarfs—see pictures (sometimes you draw the short stick).
- Ture Nycum recently participated in a Public Lands Podcast on KAFM with BLM on the topic of e-bikes. You can listen here: <http://kafmradio.libsyn.com/your-public-lands-e-bikes>
- Congrats to XCEL Energy for being recognized as the High Impact Cleantech Company of the Year by the [Colorado Cleantech Industries Association](#).
- Funding for the Kokopelli Trail new development and re-routing continues to increase. COPMOBA has done a great job seeking additional funds. . Grand Valley Trails Alliance has added \$2,500 and a \$500 Clif Bar/IMBA Trail Preservation grant was received.
- Thanks to Councilman Kincaid, who designed some creative holiday gear logos, we will have a mixture of new holiday banners in the near future incorporating our new logo.
- We provided letters of support for Palisade in their GOGO grant application for their skate park and to the County for their DOLA application for water crossing up 16 Road.
- We have a request for proposals out until Nov. 9 for financial advisors to assist with options for refinancing the Community Center bonds.
- We received 10 proposals for marketing services that the Tourism Advisory Council are reviewing and will meet on Nov. 9 to work toward a recommendation for City Council.
- We are working on finalizing all the minor changes to the proposed budget in preparation for first reading Nov. 16.
- We will have two employees Sam Atkins and Art Shires who will attend the Grand Valley Leadership Academy next year.
- Corporal young and Sergeant Coughran have been doing radio spots for Crime Stoppers and the Senior Elder Abuse Awareness Prevention Month (November).
- Congrats to Officer Yaws for her assistance with local law enforcement in capturing a wanted man from Utah in Grand Junction earlier this week.
- We have two volunteers with Police that will be training to assist with bike patrol on our trails.
- Parks has applied pre-emergent to various areas to help control weeds on City property.
- GOCO is looking to do a full public relations campaign during the construction of the Kokopelli section of the Riverfront Trail next year.
- We continue to have great conversations with various economic development prospects—three this week and some new possibilities to learn about next week!
- We had a great meeting with Gemini Adventures (<http://www.geminiadventures.com/>) on how we can better partner with their mountain biking and trail running events at Rabbit Valley and Mack Ridge each year.
- Planning Commission next week will consist of a VRBO on Mineral Court and continued training.
- Have an awesome weekend!

FRUITA IN THE NEWS (or related news to the area):

- Rim Rock Run at capacity: <http://www.gjsentinel.com/sports/articles/sports-briefs-nov-2-2016>
- Rim Rock Marathon returns Saturday TV spot: <http://www.westernslopenow.com/news/local-news/rim-rock-marathon-returns-saturday>
- Photo and video highlights from 2016 monster mash in Fruita: <http://kool1079.com/photo-and-video-highlights-from-2016-monster-mash-in-fruita/>
- Comedian with local ties hits trail for film spoof: <http://www.gjsentinel.com/news/articles/comedian-with-local-ties-hits-the-trail-for-film-s>
- Running for a purpose: <http://www.gjsentinel.com/sports/articles/running-for-a-purpose>
- Hitting diversity carries Wildcats to volleyball regionals: <http://www.gjsentinel.com/sports/articles/hitting-diversity-carries-wildcats-to-volleyball-r>
- Local bands end season on high note: <http://www.gjsentinel.com/news/articles/local-bands-end-season-on-high-note>

UPCOMING EVENTS (*When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.*):

- **Nov. 5** is the Rim Rock Marathon and the Fruita 0.038 marathon: <http://www.rimrockmarathon.com/>.
- **Nov. 6** is a Concert for a Cause to raise funds for the Tamarisk Coalition. It will be at Edgewater Brewery from 1-4 pm with the band Stray Grass for \$5 (flyer below).
- **Nov. 9** is the Open House for the SH 340 (Broadway) & Redlands Parkway Roundabout held by CDOT from 4 – 7 pm at Redlands Middle School (flyer below).
- **Nov. 13** from 5-8 pm at No Coast Sushi is a Colorado Canyons Association fund raiser (see info below).
- **Nov. 15** is the Business Toolbox at the Civic Center at 7:30 am in the Business Incubator.
- **Nov. 17** is the Chamber Business After Hours at Robinson & Co. Realty from 5:30 – 7:30 pm.
- **Nov. 24-25** City offices will be closed for the Thanksgiving holiday.
- **Nov. 26** is Small Business Saturday and we have more small businesses to frequent this year!
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

LOCAL GEAR | WOODWARD FOR GROWN-UPS | ROAD RIDE MAYHEM

NOVEMBER 2016 FREE! **ELEVATION**
outdoors

GO OUTSIDE & PLAY

ELEVATIONOUTDOORS.COM

THE
COLORADO
ISSUE

TOP ADVENTURE TOWNS:
FRUITA, LYONS
BUENA VISTA

WHERE TO HIKE, RUN, BIKE, PADDLE,
DRINK BEER AND SOAK UP THE SCENE



WHITE KNUCKLES ON
GLENWOOD'S
MUDWALL

NEW AMERICANS IN
NATIONAL PARKS

BREAKING THE
FOURTEENER
SPEED RECORD

OFF-THE-BEATEN-PATH
ESCAPES



GREATER GRAND JUNCTION SPORTS COMMISSION

1100 North Avenue • Grand Junction, CO 81501-3122

P: 970.248.1469 • W: grandjunctionsports.org

Contact:

Jennifer Stoll

jstoll@grandjunctionsports.org

970-250-5734

FOR IMMEDIATE RELEASE

2016 US Bank Rim Rock Run Registration Sells Out

GRAND JUNCTION, COLO., NOV. 2, 2016 — For the first time in race history, the 2016 U.S. Bank Rim Rock Run has hit its registration cap. Four hundred runners have registered for this year's race, to be held Saturday morning, Nov. 5 over the Colorado National Monument (a unit of the national park system) and finishing in downtown Fruita, Colo.

"As the host community for the US Bank Rim Rock Marathon, the City of Fruita is excited about the growth of this race and to see that it has reached capacity for 2016," commented City of Fruita Mayor Lori Buck. "It's a spectacularly beautiful race through the Colorado National Monument and we are very happy that it ends at Circle Park in downtown Fruita. We certainly hope people come down to the race finish to cheer on these amazing athletes."

Increased interest in the race, which is organized by the Greater Grand Junction Sports Commission (GGJSC) with help from Colorado Mesa University, is due in part to the addition of a half marathon from the top of the Monument into Fruita. Another first for the race, the half-marathon will draw approximately 230 runners on Saturday. The Rim Rock Run also includes a full marathon, marathon relay, and a one-mile fun run — the Fruita 0.038 Marathon — for the community.

"The half marathon was a big draw for runners, and the high registration numbers really speak to the race's reputation as a beautiful, high-quality event," said Jennifer Stoll, executive director of the GGJSC.

Twice voted "Most Scenic Marathon" by "Colorado Runner," the Rim Rock Run has attracted registrants from across the country. Most of the runners the race brings to the greater Grand Junction area are from Colorado, but 21 states are represented in this year's events.

The Rim Rock Run's courses wind past the Colorado National Monument's canyons, monoliths and plateaus, ending in downtown Fruita's Circle Park. A festival at the finish line features vendors, live music and a beer garden. Runners and supporters alike are invited to join in the celebration and spectators 21 years and up can enter the beer garden with the purchase of a \$10 commemorative cup.

Although registration for the full marathon, half marathon and marathon relay are closed, the Fruita 0.038 Marathon will take on site registrations starting at 9am on Saturday morning at Circle Park. The one mile run will feature a Men's Open at 10am, a Women's Open at 10:30am, and a Family Fun Run at 10:40am.

Please note that due to the race hitting its registration cap, there will not be any on-site registration on the morning of the race. Proceeds from the Rim Rock Run benefit CMU's Track and Cross Country programs and the Greater Grand Junction Sports Commission.



Concert for a Cause

November 6th, 1-4pm, Edgewater Brewery



Tamariskcoalition.org

\$5 cover for adults



Manyriversbrewing.com

SH 340 (BROADWAY) & REDLANDS PARKWAY ROUNDABOUT

OPEN HOUSE

Dear Resident or Business Owner:

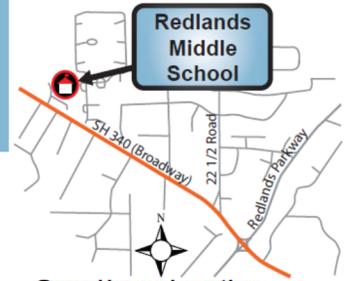
The Colorado Department of Transportation (CDOT) will be sponsoring a Public Open House to discuss the SH 340 (Broadway) and Redlands Parkway Roundabout. The time and the place for the open house are as follows:

Place: Redlands Middle School - Cafeteria
2200 Broadway
Grand Junction, CO 81507

Time: Wednesday, November 9, 2016, 4:00 PM to 7:00 PM

- View the roundabout intersection final design plans which focus on providing a safer travel experience with a projected reduction of 115 injury accidents (by year 2040).
- Open House, "Open Hours" format - feel free to drop by any time between 4:00 PM and 7:00 PM. Note: A brief formal presentation will be made at 6:00 PM.
- Improvements include pedestrian and bicycle facilities.
- Members of the project team will be present to answer questions about the project.
- View project information online at www.codot.gov/co-340-redlands-parkway

Your questions and comments are welcome.
We look forward to meeting with you on November 9th.
For more information contact Mike Curtis,
Colorado Department of Transportation, (970) 683-6277.



Open House Location



Project Location

COLORADO
Department of
Transportation

NO COAST SUSHI HOSTS ANNUAL FUNDRAISING DINNER TO BENEFIT COLORADO CANYONS ASSOCIATION



While enjoying handcrafted sushi, noodle, and rice plates fresh from the sea, this year's dinner will also provide attendees the opportunity to dive into the depths of the ancient ocean that is our own backyard with an engaging presentation by Josh Smith of Western Slope Paleontological Services!

Tickets are \$100/person & are available
online at www.coloradocanyonsassociation.org
or by calling 970-263-7902.

Event proceeds will support the work of the Colorado Canyons Association (CCA), a membership-based non-profit that fosters community stewardship of the McInnis Canyons, Dominguez-Escalante, and Gunnison Gorge National Conservation Areas (NCAs).

More about Colorado Canyons Association:

CCA encourages cooperation amongst all public land users and interests and is committed to getting kids outside! From hikes and lectures, to stories captured on film, CCA's interpretive programs and volunteer projects focus on the scientific significance and cultural heritage of the NCAs. "Whether they're out exploring by foot, hoof, bike, boat, or ATV, CCA provides community members with the resources to connect more meaningfully to the NCAs and to each other," shared executive director, Joe Neuhof. Neuhof continued that, "CCA's commitment to getting kids outside means providing standards-based field trips to over 2,000 local students each year! We're incredibly proud of our education programs."