



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: October 21, 2016
Re: WEEKLY INFO UPDATE

\$1.2 Million

So excited that CDOT decided to award the City a \$1.2 million TAP grant toward the construction for the Kokopelli section of the Riverfront Trail! This grant will combine with the \$1 million awarded from DOLA, \$2 million awarded from GOCO, \$10,000 cash and the \$245,700 lake gifted by Mesa Grand and \$160,000 gifted from the Riverfront Foundation. We will continue to finalize design this year and construct in 2017.

Tuesday's City Council Workshop

We will discuss the marketing and promotion fund, personnel items, outside agency funding and a land water conservation fund issue.

TID BITS:

- The Mayor, staff, GJEP and I had a great meeting and land showing with a prospective company today.
- Sgt. Kevin Paquette was recently awarded the Long Term Service Award through the Colorado Police Protective Association (photos below). Congrats Kevin!
- Check out GJEP's new website at www.gjep.org.
- The October AGNC Board meeting is cancelled.
- Local Kristina Kittelson (also COPMOBA Coordinator) has launched a new website www.cyclingwesterncolorado.com that provides information ranging from where to ride to where to stay and eat in Western Colorado.
- Progress continues toward construction of the 6.5 new miles of trail at the Kokopelli Trail system as COPMOBA has secured grants from REI, Wells Fargo, and Grand Valley Trails Alliance totaling \$10,500 and donating another \$2,500 themselves.
- Staff is working with BLM on a possible grant request to help fund a planning study for the North Fruita Desert.

- The Mayor, Counselor Karisny, Ture and I enjoyed the Sports Commission's announcement celebration at Hot Tomato Monday of the upcoming USA Cycling event in the valley.
- The Police Department has been busy keeping our community safe, training, teaching classes and assisting neighboring agencies at the Trump rally and Operation Cross Country.
- Staff is surveying Aspen and Laura Alley for the upcoming utility improvement project.
- Staff continues to work on design of the Aspen Alley project that we recently received construction funding for to complete in early 2017.
- We continue to meet with impacted groups to obtain feedback on the lagoon redevelopment project and plan to provide an update and obtain feedback from City Council at the November 15 meeting.
- The Marketing RFP is out and definitely getting noticed—we should have some highly qualified proposals coming in.
- The Colorado State Demography Office now has a blog called *Crosstabs: A Closer Look at the Economics & Demographics of Colorado*. The blog is located at: <https://demography.dola.colorado.gov/crosstabs/>
- The 2016 Annual Demography Summit is Nov. 4 in Aurora or via video stream. More info is found at: <https://demography.dola.colorado.gov/demography/demography-summit/>. Let me know if you are interested in this.

FRUITA IN THE NEWS (or related news to the area):

- State experts discuss options to boost tourism on Western Slope TV spot: <http://www.kjct8.com/content/news/397157571.html>
- Feral felines roam Fruita: <http://www.gjsentinel.com/news/articles/feral-felines-roam-fruita>
- Paralympic championships: <http://www.gjsentinel.com/sports/articles/gj-will-host-paracycling-championships-in-april-20>
- GJ to host 2 national cycling championships TV spot: <http://www.nbc11news.com/content/news/397402791.html>
- Blank walls big canvas for mural artist: <http://thebusinesstimes.com/blank-walls-big-canvas-for-mural-artist/>
- Businesses plan fund-raisers for animal shelter: <http://thebusinesstimes.com/businesses-plan-fund-raisers-for-animal-shelter/>
- Weinermobile among trucks and treats at Fruita event: <http://thebusinesstimes.com/weinermobile-among-trucks-and-treats-at-fruit-event/>
- Nonprofits receive grants from bank assistance fund: <http://thebusinesstimes.com/nonprofits-receive-grants-from-bank-assistance-fund/>
- School offers new hub for student free time TV spot: <http://www.kjct8.com/content/news/Interactive-library-at-Fruita-Middle-School--397698551.html> AND <http://www.westernslopenow.com/news/local-news/a-library-makeover-for-fruita-middle-school>

- Fruita Senior's adventure trip: <http://www.gjsentinel.com/lifestyle/articles/you-saw-it-oct-20>
- Mountain lion attacks animals in North Fruita neighborhood TV spot: <http://www.kjct8.com/content/news/Mountain-lion-attacks-animals-in-North-Fruita-neighborhood-397848251.html>
- Land Management Act Turns 40: <http://www.gjsentinel.com/opinion/articles/flpma-turns-40>

UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Tomorrow, October 22** the Fruita Police Department will be participating in the National Prescription Take Back Day from 10 am – 2 pm at the Fruita Police Department.
- **Tomorrow, October 22** the Fruita Police Department is also hosting a Feral Cat Forum at the Community Center from 10 am – 12 pm. This is a free, public event to discuss the issue of feral and stray cats in the community with Fruita Police Department/Animal Control and local shelters and advocacy organizations.
- **Tomorrow, October 22** is the John McConnell Math & Science Center & Chevron Bioluminescence and Resilience at the Doubletree hotel beginning at 5:30 (cocktails, hands-on experiments and live music), 7pm dinner and 8 pm guest speaker—tickets \$75.
- **Tomorrow, October 22** is also Fall Day on the Farm from 9am – 3 pm at Cross Orchards Historic Site.
- **October 26** Chamber Director Frank Ladd and I are conducting an Economic Development Summit at Cavalcade from 6-8 pm to discuss economic development efforts to local businesses (Invite and Agenda below).
- **October 29** is Truck-N-Treat from 10 am – 12 pm at Civic Center Park.
- **October 31** is Trick or Treat Street from 3-5 pm.
- **Nov. 1** we have been invited to attend the Fruita Middle School's Award Ceremony at 7:35 am and 8:40 am (I will attend) to recognize the students who have scored proficient or advanced in all of their essential academic skills in their core elective classes.
- **Nov. 4** from 4-7 pm is the Mesa Land Trust Annual Open House.
- **November 7** is the Rim Rock Marathon and the Fruita 0.038 marathon: <http://www.rimrockmarathon.com/>
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2016** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors







FRUITA
COLORADO

**ECONOMIC
DEVELOPMENT
SUMMIT**

October 26, 2016

6:00 PM

Please join the City of Fruita and Fruita Area Chamber of Commerce for this event. Your input is greatly valued in efforts to create jobs and improve our Fruita economy. A team can accomplish more together working to bring new businesses to the area while assisting existing businesses with growth opportunities. Please don't miss out on this Community Connection Opportunity!

Cavalcade

**201 E. Aspen Avenue
Fruita, Colorado**



THE CITY OF FRUITA AND FRUITA CHAMBER OF COMMERCE PRESENT

2016 ECONOMIC SUMMIT

THURSDAY, OCTOBER 26, 2016, 6:00 PM AT CAVALCADE

- PROGRAM -

WELCOME

Fruita Area Chamber of Commerce Executive Director Frank Ladd

INTRODUCTION OF PANEL

Frank Ladd

CITY OVERVIEW

Fruita City Manager Mike Bennett

PANEL

Steve Jozefczyk- Executive Director, Grand Junction Economic Partnership
Jon Maraschin- Executive Director, Business Incubator Center
Terri Benson- Mesa County Enterprise Zone Administrator

Question and Answer session

CONCLUDING REMARKS

THANK YOU

*Fruita Area Chamber of Commerce
City of Fruita
GJEP
Business Incubator Center*

This event is proudly brought to you by:



Special Thanks to:

Cavalcade Cavalcade Cavalcade