



FRUITA

COLORADO

Weekly Info Update

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To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: SEPTEMBER 16, 2016
Re: WEEKLY INFO UPDATE

Tuesday's Council Workshop

We will spend at least an hour covering a draft budget and prepping for future discussions—lots to cover. Councilman Kincaid also requested a discussion on a policy for the logo.

Interbike Bike Industry Trade Show

Mayor Buck and I had very productive two days. Momentum and attention gained from attending Eurobike, industry media coverage and follow-ups lined us up for a full schedule. We spent our time in meetings with prospective companies, media and also an influential organization that helped us meet new companies we will continue discussions with. I was invited and participated on panel discussion for a session on Electric Mountain bikes and was able to share with a crowd what we as a city are doing to attract industry to Fruita. Steve Jozefczyk, GJEP, joined us on this trip as well.

Vote Fruita to Defend Title as Colorado's Best Adventure Town (cont.)

If it is like last year it took a while to find out if we won or not, but it seems we were in the lead just before they quit showing the results—thanks for votes and sharing!

Dinosaur Diamond Scenic Byway Survey—cont.(from Julia McHugh, Dinosaur Journey)

As many of you are aware, over the last year the temporary board (as well as some dedicated volunteers) of the Dinosaur Diamond National Scenic Byway have been assessing and planning for the revitalization of the byway, which is a tourism driver to our communities and businesses. We would like to digitally reach out and assess the needs and concerns of stakeholders elsewhere on the byway. To that end, we have prepared an online survey that we hope you will take the time to fill out and share with us your perceptions and ideas for the byway. This is a key first step to making sure the byway benefits all of us. The link to the survey is:

Honor the Past – Envision the Future **FRUITA**

<https://www.surveymonkey.com/r/QRR7ZSV>.

Please feel free to distribute this survey to other tourism contacts you may have along the byway.

TID BITS:

- Fruita Fall Festival starts today! Great line up of entertainment - Georgia Satellites on Friday and Mr. Worley on Saturday.
- We submitted a CYCA grant application (utilizing GOCO funds) for three WCCC crew weeks of work to clear and treat tamarisk and Russian olive along the Big Salt Wash Greenway. If approved, work will take place in the Spring.
- The FCC opened back up Monday after a week of maintenance and looks fabulous!
 - New partitions in locker room showers turned out great, floors look awesome and all the dust bunnies, smudges, and general grim have been cleaned up.
 - All fitness equipment was serviced - over 5.5 years of use, patrons have put on 30,000 miles per treadmills - service contractor said we have heavy use - confirmed what we already thought.
 - New kids play feature for the shallow depth entry area (replacing buckets, etc.) was not installed during maintenance week but did arrive this week. It is being scheduled and will be installed in the very near future (after hours).
- We received word from GOCO that our Kokopellin section of the Riverfront Trail construction grant application for \$2 million is ranked #2 of 9 finalists and being recommended for approval to the board--they meet and vote on Oct. 7 and we will have staff in attendance.
- Parks & Recreation Director, Ture Nycum, also represented Fruita this week speaking at the statewide Parks Association co freebie held in GJ.
- Thanks to Councilman Kincaid and Odette Brach for attending the Governor's conference on Tourism last week partnering with the GJ VCB and Town of Palisade. They represented Fruita well helping with a booth highlighting Fruita and the Grand Valley in preparation for hosting the conference next year.
- The Gateway Enhancement Open house was Monday night and we had a very low turnout. Fortunately we received much feedback during the earlier stages of the project with the packets completed at local businesses and the consultant is now finalizing conceptual designs from the feedback.

- Should be receiving schematic layouts for the Downtown Streetscape Phase II soon and will be taking those down to businesses to discuss the plan and get feedback.
- Overlays - Concrete bulb-outs for the crosswalk on Coulson were poured. Some of the concrete work did not meet the plan grades and had to come out and be re-poured (at the expense of the contractor).
- Utility work continues on Roberson. Once utilities are completed, milling will start for all of overlays.
- Currently seeking bids/proposals for the LOMR for Little Salt Wash after completing the Little Salt Wash Trail and making changes to the channel. The LOMR will revise the floodplain mapping for the wash.
- Aspen alley design continues. Last week, Public Works performed pothole locates of utilities in the alley and in Mulberry Street and Pabor Avenue along the proposed storm drain alignment to determine conflicts.
- Slats in the fencing at the Railroad Culvert still remain from Western Workman for Little Salt Wash Trail. They were supposed to complete that last week, but have not done so as of yet.
- Fruita made the cover of *Municipal Sewer & Water* magazine. A special thanks to John Carrillo and all our wastewater staff for their hard work in supporting the utility needs of the City in such a professional manner. <http://www.mswmag.com/ezine/2016/10?ref=header>
- Public Works is in process of reviewing over 20 applications received for the open Maintenance Worker I position.
- Friday is Mike Gentry's last day. We wish him the best as he moves on.
- We have two employees attending street sweeper operation and maintenance school next week in Waco, TX, which was included in the price of purchasing our new street sweeper.
- Should be getting initial concepts for lagoon redevelopment next week with intent to roll out to boards and commissions in early October.
- Mesa County is coordinating a walk audit for schools as part of Safe Routes to School Program. They will be including Rimrock Elementary and Fruita Middle School this year. We participate with them at different schools each year.
- Police Commission is this Wednesday, 09/21/16. We're giving a plaque to Ernest Griffiths who has been on the commission for 14 years! He's taking a break from the commission and we have a couple of people are interested.
- A new volunteer started in Police Records this week.

- Chief Macy also represented Fruita this week participating on an Ethics panel at the WCCC POST Academy.
- PST Carrie Benham is organizing a Feral Cat Forum, to be held at the FCC on Oct. 22nd.
- There was a major upgrade to our Computer Assisted Dispatch and Records Management System this week.
- Enjoy the Fall Festival Weekend!

FRUITA IN THE NEWS (or related news to the area):

- Fruita implementing their new Logo along the streets TV spot:
<http://www.westernslopenow.com/news/local-news/fruita-is-implementing-their-new-logo-along-the-streets>
- City officials are ready to take the next steps in the Gateway TV spot (missed the point that we are finishing the conceptual design phase and construction time is dependent upon grants and priorities: <http://www.westernslopenow.com/news/local-news/city-officials-are-ready-to-take-the-next-steps-in-the-gateway-project>
- Fruita's I-70 exit is relatively new, but was never decorated TV spot:
<http://www.kjct8.com/content/news/Fruita-seeks-input-on-I-70-exit-remodel--394067221.html>
- Fruita seeks input on I-70 exit remodel TV spot:
<http://www.nbc11news.com/content/news/394067241.html>
- Vehicle fire destroys property inside Fruita structure TV spot:
<http://www.westernslopenow.com/news/local-news/vehicle-fire-destroys-property-inside-fruita-structure>
- Fire destroys cars, motor home in Fruita garage TV spot:
<http://www.kjct8.com/content/news/Fire-destroys-cars-motor-home-in-Fruita-garage-394043721.html>
- Ghouls and goblins take over Fruita's Moon Farm TV spot:
<http://www.nbc11news.com/content/news/393785371.html>
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UPCOMING EVENTS *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.):*

- **Today - Sundayis Fruita Fall Festival!**
- See the flyer pasted below regarding upcoming events to celebrate Hispanic Heritage Month in Grand Junction.

- **Sept. 26** is a CDOT 2016 City/County meeting with Regional Director David Eller to discuss transportation issues and future projects.
- **Sept. 28 & 29** is the Colorado Outdoor Recreation Industry Leadership Summit (see save the date info below).
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



September 13 - October 15

Celebrate Hispanic Heritage Month *in Grand Junction*



13 Septiembre 6-7:30 am

CENTRAL LIBRARY
"The Naturalization Process:
Becoming a U.S. Citizen" presented
by the U.S. Citizenship and Immigration
Services Naturalization.



14 Septiembre 10:00 am

COLORADO NATIONAL MONUMENT
Naturalization ceremony for new
citizens of the United States.



15 Septiembre 10:00 am

CLIFTON LIBRARY
Puppet show "Los 3 Cabritos."

16 Septiembre 5:30-7 pm

THE ART CENTER
Hispanic Heritage Month
Opening Ceremony:
¡Del Corazon! Exhibition
featuring keynote speakers
and artists Tony Ortega and
Sylvia Montero. Home
Impressions exhibition
featuring local Latino artists,
Hispanic Advancement Award
presentation, performances by
Music Spark students and ¡Viva
Colombial, traditional food.

THE
ART
CENTER
WESTERN COLORADO
CENTER FOR THE ARTS



17 Septiembre 9:00 am

ADOBE CREEK GOLF COURSE
Latin Anglo Alliance scholarship fund-
raiser golf scramble. Cost: \$75*



21 Septiembre 5:30 pm

**CENTRAL LIBRARY COMMUNITY
ROOM**
Popcorn and a Movie: "The 33", an
inspirational account of the rescue of
Chilean miners trapped for 69 days.



23 Septiembre 10:00 am

CENTRAL LIBRARY
Puppet show "Los 3 Cabritos."



26 Septiembre 6:00 pm

CENTRAL LIBRARY
Hispanic Affairs Project "Count Me
In", with presentations by the Western
Colorado Latino Chamber of Commerce,
the Mesa County Public Library District
Literacy Center Services, the Board of
Immigration Appeals, ballot information
and an update on driver's licenses.



27 Septiembre 10am-6pm

MESA COUNTY PUBLIC LIBRARIES
National Voter Registration Day.
REGISTER TO VOTE:
Central 10am-6:30pm,
Fruita 1-6pm,
Orchard Mesa 3:30-6pm



11 Octubre 6-7:15 pm

CMU ESCALANTE HALL
"From Mexico to Beautiful
Colorado: Rompiendo Barreras,"
with speaker Rosy
Arbuto McDonough,
Director of the
Minority Business
Office at the
Colorado Office of
Economic
Development and
International Trade.



15 Octubre 1-3 pm

LAS COLONIAS PARK
Hispanic Heritage Month closing
ceremony, with mural reveal,
entertainment, and traditional
food.



SAVE THE DATE



COILS | SEPTEMBER 28 *AND* 29, 2016

CONVENE, COLLABORATE, NETWORK & TAKE MEANINGFUL ACTION

9/28 | KICK-OFF EVENTS

LUNCH W/ OIA RENDEZVOUS SUMMIT & GOVERNOR 12:30 - 2 PM // WESTIN DENVER
CUT & SEW MANUFACTURING SUMMIT 3 - 6 PM // MCNICHOLS BUILDING
SOCIAL 6:30 - 10 PM // GREAT DIVIDE BREWERY

9/29 | COILS SUMMIT 7AM - 6PM // WESTIN DENVER

FORMAL INVITATION TO FOLLOW.
EMAIL QUESTIONS TO
JAMES.WEINER@STATE.CO.US

SUBSEQUENT REGIONAL MEETINGS
POST-SUMMIT WILL BE SET,
SO IF YOU'RE NOT IN
ATTENDANCE DON'T FRET!

