



# FRUITA

## COLORADO

## Weekly Info Update

325 E Aspen  
Suite 155  
Fruita CO 81521

Phone:  
970-858-3663

Fax:  
970-858-0210

E Mail  
fruita@fruita.org

Web Site  
fruita.org

City Manager's Office  
970-858-3663

City Clerk/Finance  
970-858-3663

Community  
Development  
970-858-0786

Engineering  
970-858-8377

Human Resources  
970-858-8373

Public Works  
970-858-9558

Recreation Dept.  
970-858-0360

To: MAYOR AND CITY COUNCIL  
From: MIKE BENNETT, CITY MANAGER  
Date: JUNE 17, 2016  
Re: WEEKLY INFO UPDATE

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### Tuesday's City Council Meeting

Tuesday night, in addition to the consent agenda, which includes an IGA with the GVDD, we will hear from our Auditors and also general updates from the Police and Community Development Departments.

### Congratulations to Henry Hemphill and Todd Patton who graduated Friday from the Grand Valley Leadership Academy!



### TID BITS:

- The Mayor, Councilman Karisny and I were able to join a group in hosting Haibike, a German e-mountain bike company seeking a home in Colorado for an office and warehousing. We had a great ride at Rabbit Valley and were able to tour

*Honor the Past – Envision the Future* **FRUITA**

the company around Fruita (photo below).

- Thanks for your time and energy on the recent team building exercise (photos below).
- The #gofruita campaign posters have been placed at most businesses in Fruita to encourage residents and visitors to hashtag #gofruita when posting photos in the Fruita area on social media.
- Below is a copy of the Business Incubator's *Campus Happenings* that highlights Happy Trails in Fruita.
- U.S. Tractor and Harvest, Inc. submitted plans for moving their dealership to Fruita on 6&50.
- We had some issues over the weekend with both pools and even had to close them down Saturday but everything is back up and running.
- Monday we will begin replacing siding at the FCC on the south, north and west sides of the building.
- The new Lower Little Salt Wash Trail is no longer fenced off. There is still some fencing along the trail going in but it is open to public access.
- We are partnering with the Sheriff's Office to paint over the graffiti on the box culverts on the new section of trail and will hopefully be working with a professional graffiti artist to then dress them up.
- The first Riverfront concert was Wednesday with two left this summer.
- Country Jam is this weekend, so we expect a busy time in Fruita as well.
- Next week begins Food Truck Friday (4<sup>th</sup> Fridays) and the Farmer's Market (Saturday mornings).
- The Dinomites program has been in high demand with the first 4 weeks full.
- Track and golf programs are also full and swim lessons are doing very well too.
- May was our busiest May ever at the FCC with 15,483 paid visitors.
- Public Works crews have been primarily focused on working with the County to chip seal roads. There is a slight delay before the chips are driven on and the County truck is repaired to seal the chips.
- Ken Haley and I were able to tour Councilors Dave Karisny and Ken Kreie through the new City Shops facility, Business Park and Waste Water Treatment Facility Tuesday.
- The new logo is being placed on new vehicles (see photo below).
- Crews have also been busy responding to a number of irrigation calls over the weekends—most have turned out to be private lines but we are also dealing with some issues at LSWP with our lines.
- The gateway and downtown phase 2 design projects had the kick-off meetings this week. Unfortunately we had to cut back on the scope of downtown design to fit the budget and quotes so it will only focus on south Mesa to be able to complete the needed infrastructure repairs in that area.
- An RFP was released this week for the required evaluation of Reservoir 2 Dam.

- SGM and Engineering continue to work on the design of the Kokopelli section of the Riverfront trail.
- We have our fingers crossed that the April DOLA cycle will be unfrozen and we can be successful with our pending grant request.
- Staff has found that HAZMAT routes are already designated by the state and through Fruita it is on I-70, so staff is working with State Patrol on enforcing the large HAZMAT trucks consistently driving on Ottley through Fruita.
- In addition, staff is going to coordinate with the County to designate a Fruita truck route that can be designated by the City Engineer.
- Planning Commission approved two vacation rentals by owners Tuesday and approved a re-zone for the Catholic Church with staff recommendations on limitations that will all come to Council July 5.
- Community Development has been busy—so busy that we have run out of public notice signs 😊.
- Junior Citizen’s Police Academy begins next week with about 7-10 10-14 year olds participating.
- The two roosters at large were captured 😊.
- Code Compliance will be alerting businesses of the recent adopted sign code changes that go into effect July 7.

**FRUITA IN THE NEWS (or related news to the area):**

- The day the music died?: <http://www.gjsentinel.com/news/articles/the-day-the-music-died>
- Hospital uses CT scanner to detect lung cancer early TV spot: <http://www.kjct8.com/content/news/Hospital-making-strides-in-detecting-lung-cancer-early-383057781.html>
- Are there any shuttles running to Country Jam from Fruita? <http://kekbfm.com/are-there-any-shuttles-running-to-country-jam-from-fruita/>
- Fruita Monument’s Bess drafted in 39<sup>th</sup> round by Rockies: <http://www.gjsentinel.com/sports/articles/fruita-monuments-bess-drafted-in-39th-round-by-roc>

**UPCOMING EVENTS** *(When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you).*

- All summer events listed below.
- **June 22** is Bike to Work day and we will have a group ride from Dinosaur Journey at 6:30 am on the new trail section to the FCC to enjoy breakfast by FHW. Breakfast will be served until 9 am and open to the community.
- **June 24** is the first Food Truck Friday this summer in Civic Center Park from 5:30 – 8:30 pm.
- **June 25** is the first Farmer’s Market of the summer from 8:30 – 12:30 in Civic Center Park.

- **June 25** is the Refurbished state-line maker dedication (more info below).
- **June 30** at 6:30 pm is the City Council Ice-Cream Social prior to the Thursday Night Concert in Civic Center Park (where City Council serves ice-cream to the public).
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors









Mid-June 2016

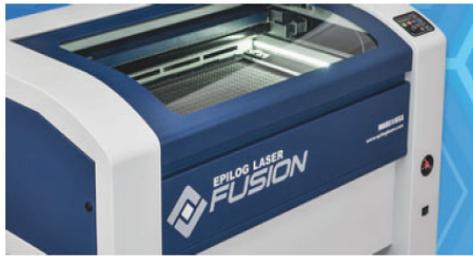
# Campus Happenings

Robert Madsen with SynapticSwitch, a tenant at BIC, spent time last month at the Mars Desert Research Station in Hanksville, UT, where they simulate conditions on Mars. Madsen lived in the Mars habitat and wore a simulated space suit. The trip came from his love of space exploration and as research for an upcoming game, MarsCorp, which simulates a Mars colony.



New loan client, Happy Trails Colorado, had their grand opening in Fruita on May 6. They are a retail specialty shop, specializing in local food and gift items, in addition to the well-known "Life Is Good" line of T-shirts and other items.

Owner Allie Daniel is very excited to finally be up and running, and thanked BIC staffer Helen Roe for her invaluable assistance.



Nick Tinney, new volunteer manager of the GJMakerspace, has been a very busy guy. In addition to taking over the program, he's been working hard to get the new laser cutter up and running, and setting up classes to get new members familiar with the equipment. With 2 Laser Systems Basics classes scheduled in June, and other events in the hopper, the GJMakerspace is rockin'.

Be sure to stop in and see the new cutter in action!



Professional artist Audrey Neumiller has opened up shop in the Manufacturing Building.



Audrey's illustrations are very stylized, utilizing acrylic and spray paints, ink, and the occasional button or fork on stretched canvas.



Please welcome Audrey to BIC!

**Executive Director**  
**Jon Maraschin**



June  
**Recommended Small Business Reading:**  
 "The E-Myth Revisited"  
 by  
 Michael Gerber

BIC kitchen tenant, Ganic Grub, recently overcame massive logistics issues to cater a huge wedding in Moab, Utah. They served 100 guests 4 meals, without electricity and with very limited water supply. In all, they used product from 7 ranches, farms, and supply companies.

Owner Tasha Haley said, "If it hadn't been for having the BIC kitchen to prep out of, getting the 100 burgers, 200 skewers, 120 cutlets, wrapping 150 asparagus sprigs, and marinating 75 lbs. of meat would have been insurmountable."



5 Star DCL Academy's new owner, Les Cotton, has graduated his first class from their newly-purchased business. 5 Star has been a BIC tenant for several years, but is under new ownership.

Congratulations Les and students!



Have something to share? Contact Terri Benson @ [tbenson@gjincubator.org](mailto:tbenson@gjincubator.org)



## 2016 Summer Events and Activities in Fruita

June 3-4	Mike the Headless Chicken Festival		Downtown Fruita
June 9	Thursday Night Concert – Jack and Jill	7:30pm	Downtown Fruita – Civic Center Park
June 11	Dinosaur Day	9am - 5pm	Dinosaur Journey Museum
June 15	Colorado Riverfront Concert – March Forth	7:00pm	James M Robb Colorado River State Park
June 16	Thursday Night Concert – The Navigators	7:30pm	Downtown Fruita – Civic Center Park
June 22	Bike to Work Day Breakfast by FHW (Flash Ride from Dinosaur Journey To Community Center 6:30 am)	7:30-9am	Fruita Community (Recreation) Center
June 23	Thursday Night Concert – Bicycle Annie	7:30pm	Downtown Fruita – Civic Center Park
June 24	Food Truck Fridays	5:30 – 8:30pm	Downtown Fruita – Civic Center Park
June 25	Fruita Farmers Market Starts (each Saturday)	8:30 am – 12:30pm	Downtown Fruita – Civic Center Park
June 30	Thursday Night Concert – Centennial Band (City Council Ice Cream Social)	7:30pm	Downtown Fruita – Civic Center Park
July 3	Fruita Fireworks Display (Fireworks Set-off at Dusk from Snooks Bottom)	Dusk	Viewing Throughout Fruita
July 3	Fruita Family Fun Fair	5 – 9 pm	South Side Market Place
July 7	Thursday Night Concert – Stonefed	7:30pm	Downtown Fruita – Civic Center Park
July 14	Thursday Night Concert – Flat Top Reed	7:30pm	Downtown Fruita – Civic Center Park
July 20	Little Salt Wash Trail Dedication (Ride, Run, Walk from Fruita Community Center to State Park. Dedication Prior to Concert.)		James M Robb Colorado River State Park
July 20	Colorado Riverfront Concert – Subdudes	7:00pm	James M Robb Colorado River State Park
July 21	Thursday Night Concert – Sleep Junkys	7:30pm	Downtown Fruita – Civic Center Park
July 22	Food Truck Fridays	5:30 – 8:30pm	Downtown Fruita – Civic Center Park
July 28	Thursday Night Concert – Retrospectacle	7:30pm	Downtown Fruita – Civic Center Park
Aug 4	Thursday Night Concert – Zolopht	7:30pm	Downtown Fruita – Civic Center Park
Aug 4	Colorado Riverfront Concert – Buckwheat Zydeco	7:00pm	James M Robb Colorado River State Park
Aug 6	Cops and Cars for Special Olympics		Fruita Monument High School
Aug 11	Thursday Night Concert – Williams Brothers Band	7:30pm	Downtown Fruita – Civic Center Park
Aug 13	Bike Rodeo		Fruita Community (Recreation) Center
Aug 13	Tour of the Valley – Bicycle Tour		Fruita Area Roads
Aug 26	Food Truck Fridays	5:30 – 8:30pm	Downtown Fruita – Civic Center Park
Sep 10	Dog Daze at the Outdoor Pool		Fruita Community (Recreation) Center
Sep 17	Final Farmer's Market	8:30am – 12:30pm	Downtown Fruita
Sep 23-25	Fruita Fall Festival		Downtown Fruita
Sep 30	Food Truck Fridays	5:30 – 8:30 pm	Downtown Fruita – Civic Center Park

\*Also don't forget the Tuesday night Rodeos at Rim Rock during the summer.



## NEWS RELEASE

Date: May 19, 2016

Contact: Veronica Daehn Harvey  
244-1854 (Office), 628-6866 (Cell)  
veronica.harvey@mesacounty.us

### **Save the date: Refurbished state-line marker will be dedicated June 25**

#### **Historic marker will find new home along I-70**

Work is nearing completion on the restoration of a historical marker that was once celebrated at the state line between Colorado and Utah.

On June 25, the marker, which had become a canvas for graffiti, gunshots and other abuse, will be celebrated in its new home near the Colorado-Utah state line on the south, or eastbound, side of Interstate 70.

Members of the public are invited to celebrate the unveiling of the refurbished marker.

**What:** Ceremony celebrating the refurbished state-line marker

**When:** Saturday, June 25, 10 a.m.

**Where:** Colorado-Utah state line, eastbound I-70

**How:** Grand Valley Transit will provide transportation from the Rabbit Valley parking lot in the McInnis Canyons National Conservation Area. To get there from Grand Junction, travel west on I-70 and take exit 2. Immediately turn left onto Rabbit Valley Road to reach the Rabbit Valley Trailhead. Attendees should arrive at the parking lot between 9:30-9:45 a.m.

Because the event will take place on the side of the Interstate, parking will be very limited on site. Organizers encourage attendees to utilize the GVT shuttle from Rabbit Valley.

"This is such an important piece of Mesa County history," said Commissioner Scott McInnis, who led the efforts to restore the marker. "We're really excited to see it properly restored."