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Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: OCTOBER 23, 2015
Re: WEEKLY INFO UPDATE

Tuesday's City Council Workshop

Tuesday night we have on the agenda for discussion the following topics: WCCC students will present their top city logo proposals; draft budget updates and discussion related to personnel, marketing and tourism, outside agency funding and mountain resources; and an update and discussion related to the City-County Transfer of Development Rights program.

Little Salt Wash Trail

Trail building is definitely not easy and the LSW trail has had its ups and downs. Unfortunately, CDOT stated that our low-bid contractor did not demonstrate good faith efforts in meeting the Disadvantaged Business Enterprise goals for the project giving the contractor one week to appeal or a re-bid would be needed since the second bid had less DBEs and the third's cost was too high. This sets us back for a start date and staff is staying on it.

Community Engagement---Residents as the Designers of our Gateway

Our "napkin sketch" design process continues to be underway seeking the most feedback we can receive from residents who would like to help shape what our gateway should look, feel and function like. We have received about 30 packets so far. Packets are found at the following link:
<http://www.fruita.org/community/project/fruita-gateway-enhancement-project>
and also at the Civic Center, Community Center, Chamber, The Hot Tomato, No Coast Sushi, Aspen Street Coffee, Pablo's Pizza, Copper Club Brewing Co., Munchies, Suds Brothers, Camilla's and Rib City. Packets are due by October 31st. Please spread the word and encourage people to participate—it's easy and a lot of fun.

TID BITS:

- We have added an "In the Spotlight" section on the homepage of www.fruita.org.
- Cobb & Associates is also redesigning the front page of www.gofruita.org which will go live in about 3 weeks.
- They are also crafting a follow-up email to the 1300 people who opened the first targeted email to the bike industry we sent out prior to Interbike.
- Leadership staff had a productive "mini-retreat" at the state park focused on moving the budget preparation for 2016 forward.

- Staff is working with Provelocity to explore the feasibility of allowing Palisade and Debeque to pay Fruita a reasonable monthly fee to access Grand Junction through our server and connection for 911 services.
- Congrats to LVFD for being awarded a Federal Mineral Lease District grant of \$50,000 for improvements in front of the station.
- Staff has observed and evaluated structural issues on the Civic Center Park stage pavilion and is working on measures to take down the wood canopy with the intent to work on measures to replace prior to the next scheduled events in April.
- Staff is continually working towards gathering pertinent economic development information that prospective companies would be seeking when looking for relocation opportunities.
- Staff is also working with a couple groups and event planning organizations that are interested in visiting or hosting events in Fruita.
- The new improvements to downtown have created about a half parking space on the corners of the intersections and staff is planning to fill these spots with bicycle parking and currently looking into costs and opportunities for local partnerships.
- Tomorrow there will likely be many small super heroes, princesses, and more dressed up having fun trick or treating and playing on big trucks for our annual Truck-N-Treat event.
- Have a great weekend!

FRUITA IN THE NEWS:

- We had one interview with KREX News Channel 5 regarding the budget and our goals for the future that aired Thursday, but could not find a link to it.
- Interesting article from The Anniston Star, a newspaper out of Alabama talking about a community and its growth in mountain biking referring to being like Fruita:
http://www.annistonstar.com/news/organizers-begin-charting-path-to-second-fat-tire-fest/article_e0c1646e-75dd-11e5-927e-a7f636346219.html
- Denver Post Article about outdoor recreation economic development in Colorado:
http://www.denverpost.com/business/ci_28981793/
- CMU-Math and Science Center partnership: <http://www.gjsentinel.com/news/articles/cmu-math-and-science-center-eye-colocation>

UPCOMING EVENTS:

- **Tomorrow, October 24** is Truck-n-Treat at 10 am. outside the Civic Center.
- **October 26** 3-5 pm in the Hospitality Suite in Stocker Stadium at Lincoln Park's Suplizio Field, will be a Transportation Roundtable discussion hosted by the Grand Valley Regional Transportation Committee (GVRTC) and the Grand Junction Chamber of Commerce. RSVP is required to Kathy.young@mesacounty.us by Oct. 19 (Please let Deb know if you plan to attend). Agenda below.
- **October 30th** from 3-5 pm in downtown and Kokopelli Square will be the Trick or Treat Street.
- **November 2nd** at 7 pm is our annual Boards and Commission Appreciation Night at the Community Center (invite copied below).
- **November 4** is the Joint Stakeholders Roundtable Discussion with the GJ Chamber, BIC and GJEP from 3-6 pm at Ute Water Conservancy District (2190 H ¼ Rd). Invite below.

- **November 5th** from 9 am – 4:30 pm will be the AGNC Economic Development Summit in Rifle at the Ute Theater, 132 E. 4th St. Rifle, CO 81650 (Agenda copied below). From staff Ture and I plan to attend. PLEASE LET DEB KNOW IF YOU PLAN TO ATTEND BY NOVEMBER 2ND AND SHE CAN RSVP AND POST IF NECESSARY.
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors

*Thank
You*



FOR HELPING US MAKE A DIFFERENCE!

TO: *City of Fruita Boards And Commissions Members and their families*
FROM: *Fruita City Council*
RE: *Appreciation Night at the FCC*
WHEN: *Monday, November 2, 2015 - 7:00 P.M.*
WHERE: *Fruita Community Center (324 N. Coulson)*

*****Dessert, Fruit, Coffee and Tea will be served*****

**PLEASE RSVP by October 26, 2015 to:
Debra Woods, Deputy City Clerk
858-3663 or dwoods@fruita.org**



Mesa County Regional
Transportation Planning Office

Meeting: Grand Valley Regional Transportation Roundtable Discussion
 From: Grand Valley Regional Transportation Committee
 Date: October 12, 2015
 Subject: **Transportation Roundtable Agenda**

This Transportation Roundtable Discussion is scheduled for October 26, 2015 from 3:00 to 5:00 in the **Hospitality Suite in Stocker Stadium at Lincoln Park's Suplizio Field**. Enter the gates on the South Side of the Stadium and take the elevator to get to the Hospitality Suite.

AGENDA

Welcome & Introductions	5 min.	Stacey Mascarenas, Grand Valley Regional Transportation (GVRTC) Chair
Opening Comments	15 min.	Stacey Mascarenas, GVRTC Chair Diane Schwenke, Grand Junction Chamber of Commerce President & CEO Kathy Hall, Colorado Transportation Commissioner
The State of Transportation in Colorado	20 min.	Mike Lewis, Colorado Department of Transportation (CDOT) Deputy Executive Director Dave Eller, CDOT Region 3 Transportation Director
Roundtable	1 hr.	<ul style="list-style-type: none"> • What is being proposed and/or supported by our state legislators? <ul style="list-style-type: none"> ○ TRANS Bond II? ○ Increased Gas Tax? ○ Infrastructure Tax Credit? ○ Hospital Provider Fee? ○ Regional Transportation Authority? ○ Other? • What are the impacts of doing nothing? • How do we address these shortfalls in the most effective & collaborative manner possible?
Next Steps	5 min.	Stacey Mascarenas, GVRTC Chair



Joint Stakeholders Roundtable Discussion

The Grand Junction Area Chamber, Business Incubator Center and Grand Junction Economic Partnership Boards of Directors cordially invite you, as a community leader, to attend a facilitated discussion about what is needed to make our businesses, the local economy and the Grand Valley more successful. Your thoughts will help serve as the basis for our three organizations' 2016 planning efforts.

Wednesday, November 4, 2015
3:00 PM to 6:00 PM
Ute Water Conservancy District
2190 H 1/4 Rd

Please consider staying and inviting a guest to join us for casual networking with beverages and appetizers from 5:00 to 6:00 PM.

Please RSVP by emailing one of the following diane@gjchamber.org, kristi@gjep.org, jmaraschin@gjincubator.org or by calling the Chamber office at 970-242-3214.

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Grand Junction Area Chamber of Commerce, 360 Grand Avenue, Grand Junction, Colorado 81501
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AGNC ECONOMIC DEVELOPMENT SUMMIT

THURSDAY, NOVEMBER 5, 2015

UTE THEATER – 132 E. 4th St.

RIFLE, CO 81650

9:00 am – 4:30 pm

9:00 – 9:05 Welcome – Jeff Eskelson

Business Support Opportunities:

9:05 – 9:35 Enterprise Zone – Re-designation and Benefits -Terri Benson for Mesa County EZ
Maria King for NWEZ

9:35 – 10:00 Jump Start Colorado –Kristi Pollard

10:00 – 10:20 Air Service Expansion Effort in Western Colorado – Diane Schwenke

10:20 – 10:30 BREAK

Economic Development Marketing Ideas:

10:30 – 11:00 Colorado Innovation Network COIN – Connecting NW Colorado to the Network
Anna Ewing – (INVITED)

11:00 – 11:30 Expanding Colorado's Aerospace Industry in Western Colorado – Joe Rice from
Lockheed Martin

11:30 – 12:00 Colorado Manufacturer's Edge – What's missing in Colorado manufacturing
Tom Bugnitz, CEO

12:00 -1:15 LUNCH - Outdoor Recreation as the door to Economic Development – Luis Benitez
Office of Economic Development and International Trade (OEDIT)

1:15 – 1:45 LNG Export Update – David Ludlam

Why do Businesses come to NW Colorado – Panel: (Moderator Julie Moray SBDC)

Businesses located in NW Colorado – why are they here? What works for them in NW Colorado? What makes doing business here difficult? Ideas to make doing business here easier:

- Jeff Eskelson – Bowstring Mfg. – Meeker, CO
- Sarah Shrader – Bonsai Design – Grand Junction, CO
- Page Tucker – ProStar – Grand Junction, CO

2:45 – 3:00 BREAK

The Missing Link – Broadband Service:

3:00 – 3:30 What does it take to hold a virtual job in NW Colorado?

- Virtual worker from the region (INVITED)
- BB requirements of businesses that hire virtual employees – Joe Rice, Lockheed Martin

3:30 – 4:30 Who is Doing What?

- CenturyLink – CAF II investments – Tim Kunkelman, Abel Chavez
- Charter Investments – Wendy Moser
- Local Government Efforts - Blake Mobley – Rio Blanco County