



325 E Aspen
Suite 155
Fruita CO 81521

Phone:
970-858-3663

Fax:
970-858-0210

E Mail
fruita@fruita.org

Web Site
fruita.org

City Manager's Office
970-858-3663

City Clerk/Finance
970-858-3663

Community
Development
970-858-0786

Engineering
970-858-8377

Human Resources
970-858-8373

Public Works
970-858-9558

Recreation Dept.
970-858-0360

Weekly Info Update

To: MAYOR AND CITY COUNCIL
From: MIKE BENNETT, CITY MANAGER
Date: JANUARY 22, 2016
Re: WEEKLY INFO UPDATE

Governor's 16 in 16 Announcement

Awesome news that we were successful in our efforts to get the Colorado Riverfront Trail on the Governor's 16 in 16 list in order to strengthen our chances to be awarded a GOCO grant this fall for the Kokopelli section of the trail connecting Fruita to Loma. Staff is working on design and with CDOT and CPWL on preparing for the grant application in March.

Tuesday Night's City Council Workshop

The workshop will focus on a visit from a student with a petition for skate park improvements, an update from the Municipal Court Judge, a discussion about dogs at large and our conflicting ordinance language, a discussion on possible changes to Chapter 7 of the Land Use Code and an update and discussion on the upcoming Grand Valley Drainage District fees and 5-2-1 Authority.

Deluxe Small Business Revolution on Main Street Nomination

Mayor Buck was contacted by Deluxe Corp, a group affiliated with the TV show *Shark Tank* looking to give a small community \$500,000 for their main street and associated businesses. We will be submitting a nomination on behalf of the city and have spread the word through the chamber members and the downtown advisory board. The more nominations with stories of Fruita the better. Here is the info if you are interested and feel free to submit an individual nomination also.

One lucky small town will receive a \$500,000 transformation in 2016 – and it could be Fruita, with a simple nomination.

Shark Tank's Robert Herjavec is helping Deluxe Corp. give the \$500,000 revitalization to one small town's Main Street business district, and the transformation will be captured and shown in a video series this fall. [The two-week nomination window is now open.](#)

The project is called the Small Business Revolution, and select small businesses in the winning town will receive one-on-one guidance from Herjavec and marketing/business services from Deluxe, a leading provider of small-business marketing and financial services. Deluxe will also invest in upgrades to the winning town's public spaces, and the transformation will be captured and showcased in a new show debuting on [SmallBusinessRevolution.org](#) this fall.

Nominations are open from Jan. 11 – 28. Finalists will be announced during National Small Business Week, May 1-7, and then the public will vote for their favorite town to determine the final winner of the \$500,000 transformation.

[Here is a short video with more information](#) and more details appear on the [nomination page](#). Please consider nominating your town [here](#), and please share this opportunity with anyone who you believe may be interested. [Here's an informational image](#) you are free to use to spread the word. Feel free to reach out to me directly with any questions.

Love Where You Live Book chat

Last night we had over 25 people join us for an engaging discussion loving where we live and creating emotionally engaging places—it was a lot of fun!



TID BITS:

- Had a fun time speaking to the Business Toolbox on Tuesday morning about making challenging decisions and keeping the peace. We had a great discussion on where Fruita is heading, why we are doing what we are doing and how we are doing it. It was well received.
- Dahna and I had a great talk with the owners of the 68 ready-to-build acres in the business park. We will be connecting them with local professional firms to create virtual building concepts.
- The Mayor and I were able to catch up with the Chamber and the hospital this week to share updates on our efforts.
- We had a new PT waste water operator start this week.
- Our long awaited 2015 purchase of the vector truck was finally received, but we had to send it back (locally) so it could be completed with all features.
- The new LED natatorium lights at the FCC are resulting in savings of about \$3,000 in the first 3 months.
- The FCC exceeded 850,000 paid visits Tuesday night.
- The FCC staff and the library are teaming up by collecting fun “You Said it” stories to share about the FCC at the 5-year celebration Feb. 1 at 4pm. Should be a fun event.
- The new volleyball program that began this month has 90 kids participating.
- We are looking into adding some white lights to the downtown area all year long since the Christmas lights are missed.

- A new art enclosure created by Jeff Bates was installed to cover the power box in the planter in front of Over the Edge Sports—you have to check it out to see the detail.
- 280 kids had a blast at the recent Night at the FCC.
- The band Cracker was secured to perform at this year's Mike the headless Chicken Festival.
- Staff and Councilor Mulder attended the 5-2-1 Drainage Authority meeting this week and an update will be provided at the workshop.
-

FRUITA IN THE NEWS:

- TV spot with Mayor Buck on the Riverfront Trail Among High Priority Trails of 2016: <http://www.westernslopenow.com/news/local-news/riverfront-trail-among-high-priority-trails-of-2016>
- Another TV interview with Mayor Buck on the Riverfront Trail—Gov. Hickenlooper makes Colorado Riverfront Trail completion a priority: <http://www.kjct8.com/content/news/366160661.html>
- Two valley trails on state short list: <http://www.gjsentinel.com/news/articles/2-valley-trails-on-state-short-list/>
- TV spot with City Manager on Future Fruita Changes (their title not mine) in response to a talk I gave to the Fruita Business Toolbox: <http://www.westernslopenow.com/news/local-news/future-fruita-changes>
- Editorial: Vision for valley is taking shape: <http://www.gjsentinel.com/opinion/articles/economic-vision-8232is-taking-shape>
- Elected positions open in both Fruita, Palisade: <http://www.gjsentinel.com/news/articles/elected-positions-open-in-both-fruita-palisade>
- Copper Club an unknown place to watch a live show: <http://www.gjsentinel.com/entertainment/articles/copper-club-an-unknown-place-to-watch-a-live-show>
- Kindness is contagious campaign TV spot: <http://www.gjsentinel.com/entertainment/articles/copper-club-an-unknown-place-to-watch-a-live-show>
- Fruita's Children's Nature Center looks to expand, turns to public for help TV Spot: <http://www.kjct8.com/content/news/Local-childrens-learning-non-profit-needs-your-help-to-expand-365867591.html>
- Fruita medical practice joins Family Health West: <http://thebusinesstimes.com/fruita-medical-practice-joins-family-health-west/>
- Local ties: Knot a bad gig for Fruita grad in fashion world: <http://www.gjsentinel.com/lifestyle/articles/local-ties-knot-a-bad-gig-for-fruita-grad-in-fashi>

UPCOMING EVENTS (*When an RSVP is required I will include the information. I also ask that you let Deb know if you plan to attend so we can make sure to post if multiple council members plan to attend. Deb would also be happy to RSVP for you.*):

- **Jan. 26** is one of two GVT Operations, Route & Schedule Analysis open houses from 3-6 pm at the GJ Downtown transfer Facility 9 second floor conference room) and **Jan. 27** from 6-9 am at the West Transfer Facility ticket lobby.

- **Jan. 30** is the Copper Club Brewing Co. 3-Year Anniversary Party beginning at 10 am complete with beer, games, hat contest, sports on the big screen and live music by We Speak Imaginese and Tim Richard at 6pm.
- **Feb. 1** is the Fruita Community Center 5-year Celebration from 4-5 pm at the FCC. Invite below.
- **Feb. 4** will be the Municipalities Dinner hosted by the Town of Palisade at 6 pm in the Palisade Civic Center Gymnasium located at 341 West 7th Street, Palisade, 81526. *The Town sent an electronic invite via email to each of us to respond to in order to RSVP. If you have trouble, please let Deb know.*
- **Feb. 6** is the D51Foundation annual White Iced Party. Save the date postcard is below.
- **Feb. 18** we will be hosting the Chamber Business After Hours Event at the FCC from 5:30 – 7:30 pm.
- **Feb. 20** will be the Chamber’s annual banquet and awards event—this year in Fruita at our Community Center.
- **Feb. 26** is the 50th Anniversary Celebration for Strive at the Double Tree hotel from 6:30 – 10 pm (flier below).
- The Fruita Community Calendar is available on the website at: <http://www.fruita.org/calendar>.
- The **2015** Events Information is also available online at: <http://www.fruita.org/parksrec/page/special-events>

CC: Department Directors



Feb 6
save the date



4TH ANNUAL
WHITE ICED PARTY & FUNDRAISER

7-10pm CMU Ballroom

sponsored by



TEACHER CELEBRATIONS
SILENT AUCTION
COCKTAILS & DESSERTS



for more event details
www.d5lfoundation.org

50TH ANNIVERSARY

STRIVE
PEOPLE SUPPORTING PEOPLE

Celebration

IN FEBRUARY 2016, STRIVE WILL BE TURNING 50 YEARS OLD!
PLEASE JOIN US IN CELEBRATING THIS MOMENTOUS
ACHIEVEMENT WITH A ONE-OF-A-KIND EVENING OF FINE
DINING, AND PROFESSIONAL ENTERTAINMENT THAT WILL HAVE
YOU TAPPIN' YOUR TOES AND TWIRLIN' YOUR SKIRT!

FRIDAY, FEBRUARY 26, 2016

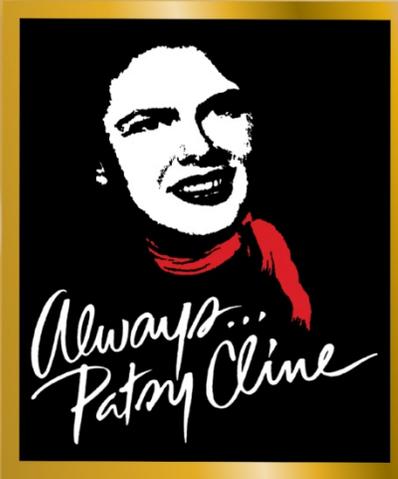
6:30 - 10 P.M.

AT THE DOUBLETREE HOTEL

743 HORIZON DRIVE

FINE DINING, DRINKS, AND
PROFESSIONAL THEATRE

THIS IS A ONCE-IN-A-LIFETIME MOMENT,
AND WE WANT TO SHARE IT WITH YOU!
THERE ARE ONLY 140 SEATS AVAILABLE.



\$150 TICKET- INCLUDES DINNER, DRINKS, AND SHOW
OR \$1000 FOR A WHOLE TABLE (SEATS SIX)

ALL PROCEEDS FOR THIS SPECIAL EVENT WILL GO TOWARDS
STRIVE'S HIGHLY IMPORTANT CHILDREN'S PROGRAM

RESERVATIONS CAN BE MADE BY CALLING:

244-5506

OR ONLINE AT

WWW.STRIVECOLORADO.ORG

 **St. Mary's**
MEDICAL CENTER | SCL Health

 **HOME LOAN
INSURANCE**

 **Nationwide**
is on your side

 **FCI**
Constructors, Inc.

 **IMA**
Protecting Assets. Making a Difference.™

 **Xcel Energy**®

 **Community
HOSPITAL**

 **EideBailly**
CPAs & BUSINESS ADVISORS

 **BRAY**
PROPERTY MANAGEMENT