

**FRUITA CITY COUNCIL
REGULAR MEETING
JUNE 1, 2010
7:00 P.M.**

1. THE INVOCATION WAS GIVEN AND THE PLEDGE OF ALLEGIANCE WAS RECITED.

2. CALL TO ORDER AND ROLL CALL

The regular meeting of the Fruita City Council was called to order at 7:00 p.m. Council members present were Bruce Bonar, Mel Mulder, Lori Buck, Stacey Mascarenas, Terry Moss, and Bob Fuller. Mayor Henry was absent.

3. AGENDA – ADOPT/AMEND

- **COUNCILOR MASCARENAS MOVED TO ADOPT THE AGENDA AS PRESENTED. COUNCILOR BONAR SECONDED THE MOTION. THERE WERE 6 YES VOTES.**

4. PUBLIC PARTICIPATION

There were no comments from the public.

5. PROCLAMATIONS AND PRESENTATIONS

There were no Proclamations or Presentations on the agenda.

6. CONSENT AGENDA

- A. BOARDS AND COMMISSIONS REAPPOINTMENT – A REQUEST TO APPROVE THE REAPPOINTMENT OF TIM GRIMSBY TO THE PLANNING COMMISSION FOR A THREE-YEAR TERM TO EXPIRE IN JUNE OF 2013**
- B. MESA COUNTY SCHOOL DISTRICT #51 – A REQUEST TO APPROVE A DISBURSEMENT OF SCHOOL LAND DEDICATION FEES COLLECTED BY THE CITY OF FRUITA TO MESA COUNTY SCHOOL DISTRICT #51**
- C. BUILDING INSPECTION SERVICES AGREEMENT – A REQUEST TO AUTHORIZE THE CITY MANAGER TO EXECUTE A CONTRACT FOR PROFESSIONAL SERVICES WITH MESA COUNTY FOR BUILDING INSPECTION SERVICES**

D. RESOLUTION 2010-24 – A REQUEST TO APPROVE A RESOLUTION APPROPRIATING ADDITIONAL SUMS OF MONEY TO DEFRAY EXPENSES IN EXCESS OF AMOUNTS BUDGETED FOR 2010 FOR THE CITY OF FRUITA, COLORADO – PUBLIC HEARING

E. RESOLUTION 2010-25 – A REQUEST TO APPROVE A RESOLUTION REDUCING APPROPRIATIONS IN THE SEWER FUND FOR THE WASTEWATER TREATMENT FACILITY

- **COUNCILOR MOSS MOVED TO APPROVE THE CONSENT AGENDA AS PRESENTED. COUNCILOR MASCARENAS SECONDED THE MOTION. THERE WERE 6 YES VOTES.**

7. PUBLIC HEARINGS

There were no Public Hearing items on the agenda.

8. ADMINISTRATIVE AGENDA

There were no Administrative Agenda items on the agenda.

9. COUNCIL REPORTS AND ACTIONS

COUNCILOR MULDER

Councilor Mulder reported that the 5-2-1 Drainage District had a rare meeting and it was determined that the City of Grand Junction and Jim Shanks are doing a pretty fair job of keeping the program in motion. The District did a redesign on Bosley Wash that appears will work for flood protection. The Grand Valley Drainage District took possession on seven acres of property just south of Alan Barrett's property. Councilor Mulder said this will play into the drainage plan.

COUNCILOR MASCARENAS

Councilor Mascarenas stated that word is getting around that Fruita is interested in working with athletic event tournament folks for baseball, softball, and soccer at Little Salt Wash Park.

COUNCILOR BUCK

Councilor Buck reported that the Tourism Advisory Board decided that information regarding any upcoming events in Fruita should be passed along to Mary Lou Wilson at the Fruita Area Chamber of Commerce. She will then make contact with the persons connected to the event to make sure that they have all the information they need about what is available in Fruita.

A. **RESOLUTION 2010-22 – DISCUSSION AND POSSIBLE ACTION TO CONSIDER A RESOLUTION TRANSFERRING FUNDS FROM THE MARKETING FUND CONTINGENCY LINE ITEM TO AN ENTERTAINMENT GRANT LINE ITEM**

City Manager Clint Kinney presented Resolution 2010-22, which would transfer \$2,000 from the contingency line item of the Marketing Fund to a line item for entertainment grants. The intention of the grant program is to create additional events that will draw people into Fruita and promote awareness of businesses in Fruita. The City Council directed staff to prepare this resolution at the May 18, 2010 City Council meeting.

Mr. Kinney pointed out that the deadline for the applications for the grants would be June 23, 2010 and would therefore need to be considered at the June 29, 2010 City Council workshop meeting if there is one. (The 29th of June is a fifth Tuesday of the month and sometimes the Council does not meet on the fifth Tuesday.)

Councilors Fuller, Mascarenas and Moss expressed concerns that the resolution contained language concerning “off-setting the cost of providing live musical entertainment” because they thought other activities should be included as well, such as art shows, cooking shows, landscaping events, and the like.

Fruita businesses will find out about the grants when the City sends out a Press Release and the Fruita Area Chamber of Commerce will be letting their members know as well.

Councilor Mulder stated that he had no problems with the resolution except that all the applications have to be submitted in June for the whole summer.

The Council discussed the fact that the block parties did not do as well as anticipated last year. They were City functions essentially, with the City taking care of the insurance, road closures and other expenses.

Councilor Bonar expressed concerns about the June 23rd deadline and proposed possible month-by-month deadlines instead; although he could foresee logistical problems with that as well. He suggested that in the resolution, the language be changed in the second paragraph to make it less specific to musical entertainment. Councilor Mascarenas noted that the language could be taken from the agenda cover sheet in the Council’s packets where it said “create additional events that will draw people into Fruita, in significant numbers, and promote awareness of Fruita businesses.”

The Council discussed whether it would be possible to have a cyclic program on a regular basis (such as the last Friday of the month) to establish a pattern and not have to depend on advertising to make people aware of the events.

Councilor Mulder asked if there was a possibility of having two events in the same month or if three applicants could pool \$1,500 for one event. Mr. Kinney explained that the way it was set up was a \$500 match grant per event, but it was a City Council decision.

Councilor Moss stated that he didn't want to see one business apply for the grant four times and get it every time. He thought maybe businesses should be limited to once per summer or once every four to five months or it might be awkward.

Councilor Buck noted that she had spoken with the manager of The End Zone and he was completely on board with the program. She said she would personally walk the application over to him as well as to the Feedlot, the Hot Tomato, Rib City, Pablo's Pizza and others. She said the Head of the Downtown Merchants' Association was interested also. Councilor Buck said it was her intention to make sure that there were at least a couple of events per month.

In response to the concerns about all the applications being due by June 23, 2010, Mr. Kinney stated that under section 2 of the resolution, it could read that the applications would be made available to the business community for the *first round of grants*.

- **COUNCILOR MASCARENAS MOVED TO APPROVE RESOLUTION 2010-22 WITH CHANGES TO THE LANGUAGE IN THE SECOND PARAGRAPH TO REPLACE "LIVE MUSICAL ENTERTAINMENT" WITH "ADDITIONAL EVENTS THAT WILL DRAW PEOPLE INTO FRUITA, IN SIGNIFICANT NUMBERS, AND PROMOTE AWARENESS OF FRUITA BUSINESSES AS WELL AS ADDING LANGUAGE UNDER SECTION 2 OF THE RESOLUTION TO INCLUDE THE WORDING "FOR THE FIRST ROUND OF GRANTS" AFTER THE FIRST SENTENCE. COUNCILOR FULLER SECONDED THE MOTION. THERE WERE 6 YES VOTES.**

- B. **RESOLUTION 2010-23 – A REQUEST TO APPROVE A RESOLUTION TRANSFERRING FUNDS FROM THE GENERAL CONTINGENCY ACCOUNT FOR TRANSIT SERVICES**

Mr. Kinney explained that the goal of the increased transit service was to provide door-to-door transit service to senior residents of Fruita that don't qualify for already existing para-transit services but are unable to utilize the current fixed route system. The service will be offered one day per week. Family Health West will provide the drivers and the busses to run the transit services. The County SOS Program will take the reservations from Fruita seniors and will work to develop the pick-up and drop-off schedule to keep the bus and driver time as efficient and effective as possible. Currently, the service is proposed to receive funding from the Area Agency on Aging and the SOS Program. The City of Fruita has been asked to consider contributing \$5,000 to help operate the system between July 1, 2010 and December 1, 2010. As proposed, the City will not maintain operational oversight of the program, but will rather evaluate the number of rides provided, their associated costs and other issues during the 2011 Budget process.

Councilor Mascarenas vowed to follow up to ask for informational reports and suggested that a representative from Family Health West give the Council a briefing on the program sometime around October of this year.

- **COUNCILOR MASCARENAS MOVED TO ADOPT RESOLUTION 2010-23. COUNCILOR MULDER SECONDED THE MOTION. THERE WERE 6 YES VOTES.**

10. ADJOURN

With no further business before the Council, the meeting was adjourned at 7:29 p.m.

Respectfully submitted,

Debra Woods
Deputy City Clerk